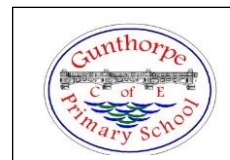


# Gunthorpe C of E Primary School

## Privacy Notice for Parents/Carers



### Privacy notice for parents/carers

Under data protection law, individuals have a right to be informed about how the academy uses any personal data that we hold about them. We comply with this right by providing 'privacy notices' (sometimes called 'fair processing notices') to individuals where we are processing their personal data.

This privacy notice explains how we collect, store and use personal data about parents and carers of pupils at our academy.

Aspire Multi-Academy Trust is the 'data controller' for the purposes of UK data protection law.

Our academy Data Protection Officer (DPO) is Paula Findlay

### The personal data we hold

Personal data that we may collect, use, store and share (when appropriate) about you includes, but is not restricted to:

- Contact details and contact preferences (such as your name, address, email address and telephone numbers);
- Bank details;
- Details of your family circumstances;
- Details of any safeguarding information including court orders or professional involvement;
- Records of your correspondence and contact with us;
- Details of any complaints you have made;
- Information about your use of our information and communication systems, equipment and facilities (e.g. school computers).

We may also collect, use, store and share (when appropriate) information about you that falls into 'special categories' of more sensitive personal data. This includes, but is not restricted to:

- Information about any health conditions you have that we need to be aware of;
- Photographs and CCTV images captured in school;
- Information about your religion, as part of our admissions arrangements.

We may also hold data about you that we have received from other organisations, including other schools and social services.

### Why we use this data

We use the data listed above to:

- Report to you on your child's attainment and progress;
  - Keep you informed about the running of the school (such as emergency closures) and events;
  - Process payments for school services and clubs;
  - Provide appropriate pastoral care;
  - Protect pupil welfare;
  - Administer admissions waiting lists;
  - Assess the quality of our services;
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- Carry out research;
- Comply with our legal and statutory obligations;
- Make sure our information and communication systems, equipment and facilities (e.g. school computers) are used appropriately, legally and safely.

### **Use of your personal data for marketing purposes**

Where you have given us consent to do so, we may send you marketing information by email or text promoting school events, campaigns, charitable causes or services that may be of interest to you.

You can withdraw consent or 'opt out' of receiving these emails and/or texts at any time by clicking by contacting us the academy office.

### **Use of your personal data in automated decision making and profiling**

We do not currently process any parents' or carers' personal data through automated decision making or profiling. If this changes in the future, we will amend any relevant privacy notices in order to explain the processing to you, including your right to object to it.

### **Use of your personal data for filtering and monitoring purposes**

While you are in our school, we may monitor your use of our information and communication systems, equipment and facilities (e.g., school computers). We do this so that we can:

- Comply with health and safety and other legal obligations;
  - Comply with our policies (e.g., child protection policy, IT acceptable use policy) and our legal obligations;
  - Keep our network(s) and devices safe from unauthorised access, and prevent malicious software from harming our network(s).
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